

OTHER NEW PROJECTS

In 2020 EVRAZ implemented a number of unique initiatives in the cultural sphere. This included projects to support the historical heritage of various regions, as well as participating in organising musical events.

EVRAZ NTMK electronic time capsule

To mark the 80th anniversary of EVRAZ NTMK, an electronic time capsule with video messages for future metallurgists was installed at the plant.

The capsule will store for future generations short video messages from metallurgists and residents of Nizhny Tagil and Kachkanar. Anyone could record a message; in order to do so, they had to make a video and post it on a social network. 72 people took part in the project, and during the preparation of the film, EVRAZ NTMK collected 100 GB and 2,160 minutes' worth of material.

At the moment the capsule is sealed, and a countdown clock is ticking on the project website. The video will be available on Metallurgist Day in 2040, when EVRAZ NTMK celebrates its 100th anniversary.

The film Mission – To Win: history of metallurgists in World War II

This film is devoted to the heroism displayed by metallurgists and miners during World War II and was created by EVRAZ to mark the 75th anniversary of victory in that war, and was dedicated to EVRAZ employees that worked in factories during the war years. Mission – to Win received over 990,000 views on various platforms, including YouTube, Vkontakte, and Odnoklassniki.

EVRAZ became a general partner of the III International Festival of Chamber Performances WINDOWS

EVRAZ participated in organising the III International Festival of Chamber Performances WINDOWS, which was held online this year by the Novokuznetsk Drama Theatre. This time, the festival was dedicated to the 300th anniversary of Kuzbass, and its main theme was Theatre in an Industrial Space. The festival programme, which has already become a tradition in Novokuznetsk, included 20 performances created not earlier than 2015. Every week, from 16 September to 16 December on the YouTube channel of the Novokuznetsk Drama Theatre foreign and Russian chamber performances were broadcasted. Also, within the framework of the festival, masterclasses and public talks were held with the creators of the performances. The participants exchanged views on how modern theatre and industrial cities can influence each other.

EVRAZ became a partner of the regional song festival Vysotsky in Novokuznetsk

EVRAZ became a partner of the regional song festival Vysotsky in Novokuznetsk. Over 70 singers took part in the event, which was timed to coincide with the 75th anniversary of the Great Victory in World War II. People competed in five main nominations: Best author, Best performer, Best ensemble, Best dedication to Vysotsky, and Best performance of a song by Vysotsky. The festival was held for the 19th time, and is a well-established and popular cultural event for the people of Novokuznetsk.



GOALS FOR 2021 AND THE MIDTERM

Local community development helps create tangible value for all. We have a vested interest in the prosperity of our stakeholders and in maintaining productive and open relationships with them.

In the future, the Group plans to continue active work in the framework of the main directions of external social and charitable support. EVRAZ for sport, EVRAZ for kids and EVRAZ for cities - these are the areas

within which we form and implement various projects.